THE
B-SCHOOL
TO BE IN

S.P MANDALI'S
weschool
Welingkar Education

Break-free
Get Transformed

Admissions Open for 2 year Full-time PGDM Programs at Mumbai & Bengaluru Campus - 2022-2024 Batch

(RECOGNISED BY AICTE)

S. P. Mandali's Prin. L. N. Welingkar Institute of Management Development & Research (PGDM)

WESCHOOL MUMBAI

WeSchool Mumbai has a campus that is a hotbed of thriving new thoughts, ideas and enterprise. State-of-the-art facilities like complete wi-fi, Innovation and Leadership Labs form an integral part of teaching methodology along with other new age learning tools.

PROGRAM OFFERINGS

PGDM - 180 seats (started in 1994)
The PGDM program is a comprehensive business management course offering specializations in Finance, Marketing, HR and Operations.

PGDM - E-Business - 120 seats (started in 2007)
It is a techno-commercial program which is a fine blend of management and information technology addressing the needs of dynamic sectors like Consulting, IT, Banking, Insurance, FMCG and Financial Services.

PGDM - Business Design - 60 seats (started in 2008)
The program covers all aspects of Management and integrates concepts like innovation, creativity and design thinking into mainstream management system.

PGDM - Healthcare - 60 seats (started in 2011)
The program combines disciplines of Business Management and Healthcare. The learning process involves academic training in theory with practical application across different domains in Healthcare industry.

PGDM - Rural Management (Emerging Economies)
60 seats (started in 2012)
The major distinguishing feature of the program provides a dedicated practical exposure to work effectively in the emerging rural economies. The program focuses on wealth creation through development of sustainable business models in the rural space.

PGDM - Retail Management
60 seats (started in 2012)
The program provides a comprehensive view of the retail industry along with functional specializations across Marketing, Finance, HR and Operations.

PGDM - Research & Business Analytics
120 seats (started in 2016)
The program enables the student to learn how to make sense of the available dynamic data, information and knowledge. The Program transforms the student to become a versatile analyst & sense maker, a design thinker & innovator and a risk taker & leader.

PGDM - Media & Entertainment
60 seats (started in 2016)
The synergistic program is intense and stimulating. We inspire the learner to explore media from a content creation framework to content management. It aims to create a manager who is not only aware about the nuances of entertainment biz but also has a skill-set to lead businesses in advertising, digital media marketing and production.

THE WEEK

WeSchool ranked 26th Nationally and 11th among the private institutions, by "The Week"

nirf

National Institutional Ranking Framework (NIRF) ranks WeSchool, Mumbai in the top 75 B Schools

WESCHOOL BENGALURU

The WeSchool campus situated in Bengaluru, the Silicon Valley of India is designed to nurture Design Thinking and Innovation. The campus layout has state-of-the-art facilities that facilitate the right environment for learning with the help of academically reputed faculty.

PROGRAM OFFERINGS

PGDM - 60 seats (started in 2009)
The program's multi-disciplinary learning offers a fine blend of General Management and functional specialisations in Marketing, Finance, Human Resources, Business Analytics and Operations. It aims to nurture you as a competent future manager with leadership abilities and an innovative mindset with an exposure to real-life business scenarios.

PGDM - Business Design & Innovation
30 seats (started in 2010)
The program is a fine blend of management and design disciplines. The student is exposed to the basic theories of management (in broad areas of Finance, Marketing, HR and Operations), like principles of Marketing, Organisational Behaviour, Cost and Management Accounting, HR Management, Operations Research and Design subjects like tools for innovators, design in business, info-graphics, UX design and much more.

PGDM - E-Business -120 seats (started in 2010)
The PGDM E-Business program primarily aims at nurturing a class of managers and leaders who have a strong foundation in business along with knowledge and experience on a wide range of digital technologies. The major distinguishing feature of the two-year program is the unique pioneering curriculum which provides insights into digital convergence and specialisations in Marketing, Finance, Human Resources, Business Analytics and Operations.

PGDM - Research and Business Analytics
30 seats (started in 2020)
The program has been designed to provide a skill development journey from learning fundamentals and basic concepts of Analytics to data-driven strategic decision making across various business functions. It encompasses learning from fundamentals of Statistics & Probability to application of various Machine Learning algorithms in solving business problems. It exposes the learner to various data mining techniques; trains to build the story on data through data visualization; and equips the student with the knowledge of various analytics tools & language including R, Python, SPSS, Tableau, Power BI, JASP, BlueSky, Microsoft Excel, Knime to name a few.

NHRD BANGALORE CHAPTER

Awarded for Academia Best Innovative Practice "Grassroot Exploration to Business Creation" by NHRD Bengaluru Chapter

INSTITUTION'S INNOVATION COUNCIL

Honoured with 5 stars for the IIC 2.0 by the Ministry of Education

KEY HIGHLIGHTS (2019-21)

MUMBAI

Highest CTC	Median Salary	Average Salary
₹19.73 LACS PA	₹8.75 LACS PA	₹8.8 LACS PA

Average 50	Average 100	Average 200
₹13.03 LACS PA	₹12.04 LACS PA	₹11.04 LACS PA

Top Companies on Campus

- Amazon
- Morgan Stanley
- Citi Group
- DHL
- CBRE
- JLL
- Abbott
- Oracle
- Cognizant Technology Solutions
- Nestle
- Alkem
- Glenmark
- Bluestar
- Kansai Nerolac
- VAICOM
- Schneider Electric

BENGALURU

Highest CTC	Median Salary	Average Salary
₹13.6 LACS PA	₹8.0 LACS PA	₹7.91 LACS PA

Average 50	Average 100	Average 150
₹10.26 LACS PA	₹9.15 LACS PA	₹8.27 LACS PA

Top Companies on Campus

- Landmark
- Cushman & Wakefield
- ANZ
- Dell
- Saint Gobain
- CBRE
- Medison Media
- Schneider Electric
- Oracle
- Ranstad
- Amazon
- Hafell
- Tata Power
- IBM
- Mercedes
- Epsilon
- PWC
- Moody's Analytics
- Oracle
- Deloitte

YOUR WESCHOOL

INTERNATIONAL PARTNERSHIPS

Audencia Nantes, France
Ben-Gurian University of the Negev, Beer-Sheva, Israel
Copenhagen Business School, Denmark
Curtin University, Australia
Grand MacEwan College, Canada
Hochschule der Medien, University of Applied Sciences, Stuttgart, Germany
IDC Herzliya, Israel
IESEG School of Management, France
Malardalen University, Sweden
Otto Fredrich Universitat, Bamberg, Germany
Sogang University, South Korea
Trade and Investment Queensland, Australia
Tel Aviv University, Israel
University of Haifa, Israel
University of Lincoln, UK
University of Western Australia, Australia
VHL University of Applied Sciences, Netherlands

STUDENT ACHIEVEMENTS (Mumbai)

Gaurav Chawla, Kanchan Choudhury, & Shabnam Nasser - PGDM - Retail (2019-2021), PGDM (2020-2022), & PGDM (2020-2022) at the CaseQuest - KJ Somaiya for their Case Study & Presentation.
Ruchita Singhal - PGDM - RBA (20-22), at Qriosity - SCMHRD, Pune's - Dare2Compete - Online Quiz Competition.
Garima Garg, & Krishna Chaitanya Kallempudi - PGDM BD (2020-22) at War of Brands, Jingstad, for their Marketing Creatives.
Harshita Sharma - PGDM Rural Management for her Article at Samvad - Call for Articles.
Santosh Chintakindi - PGDM HCM 20-22 at the Medical Device Hackathon conducted by IIT Bombay.

STUDENT ACHIEVEMENTS (Bengaluru)

Nikhil Nayak - PGDM E-Business 2020-2022, at 'Clock speed 1.0' organized by XLRI on 'Bus Scheduling' 2021.
Sameer Shaikh - PGDM Batch 2020-22, at Sameer Shaikh Article Writing Competition at IIM Udaipur-Zeitgeist-Solaris 21.
Deepak Kumar Baranwal - BDI 2020-22, at Crossword Competition Organised by NMIMS.
Kartik Maheshwari, Prachi Kakade, & Anusha Hirwani - PGDM Batch 2020-2022, at NEEV 2020 Virtual Case Challenge.
Maddi Sai Rohith - PGDM Batch 2020-2022, at 60 Day Challenge in Z-Connect, Zerodha.
Priti Shahi - PGDM Batch 2020-2022, at Campus Ambassador in Model Socialis.

Global Citizen Leadership Program (Mumbai & Bengaluru)

DIGNITARIES AT MUMBAI

Mr. Rohit Pandharkar, Head - Data Science, Mahindra encourages the students to stay updated with technology as it would help them in "getting ahead of the curve"

Professor G. Raghuram, Director, IIM-B engages with PGDM students at Utthaan, Foundation Program, 2019 on WeSchool campus.

DIGNITARIES AT BENGALURU

Mr Avesh Jha, Sr. Vice-President, Hinduja Global Solutions, addresses students on "Design Thinking"

Mr Sunay Bhasin, Chief Marketing Officer - MTR Foods addresses students on "Marketing in The VUCA World and how to Succeed in it".

ADMISSIONS OPEN

for 2 years PGDM Programs at Mumbai and Bengaluru Campus for 2022 - 2024 (Recognized by AICTE)

For more information on program offerings, tests accepted and selection process log on to **www.welingkar.org/pgdm**
or Scan QR code below

Eligibility:

Candidates with minimum 50% in Degree exam from a recognised University.
Final year students awaiting results may also apply.

Test Accepted:

CAT 2021 / CMAT 2022 / XAT 2022 / ATMA 2022 / GMAT 2019 onwards.

Tuition Fee:

Tuition Fee Rs. 6,50,000/- p.a. (Subject to change)

Apply online on www.welingkar.org

Contact Details
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Delhi: 09212171051

Kolkatta: 09830277120

***WeSchool is the brand identity of Prin.L.N.Welingkar Institute of Management Development and Research (WeSchool) which is the legal entity of the institute.

No donation or capitation fees is charged for admission to any of our Programs. Nor is anyone else authorised to collect any donation or capitation fees on our behalf.